THIS IS THE BLEED* AREA. WE ADVISE YOU TO PUT A BACKGROUND IMAGE OR COLOR HERE. SINCE THE BLEED AREA WILL BE TRIMMED OFF DURING THE CUTTING PROCESS, THERE SHOULD BE NO TEXT OR OTHER IMPORTANT INFORMATION IN THE BLEED AREA. **BLEED* IS A PRINTING TERM USED TO INDICATE THE AREA WITH A BACKGROUND IMAGE OR COLOR THAT WILL BE TRIMMED OFF AFTER THE FILE IS PRINTED AND CUT DOWN TO THE FINISHED SIZE.

